

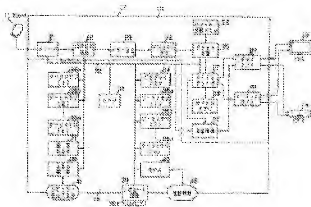
**PROGRAM RETRIEVAL DISPLAY DEVICE****Publication number:** JP11220703 (A)**Publication date:** 1999-08-10**Inventor(s):** KAMIMURA SHIGEKI**Applicant(s):** TOSHIBA CORP; TOSHIBA AVE KK**Classification:**

- international: **H04N5/445; H04N5/907; H04N7/025; H04N7/03; H04N7/035; H04N7/20; H04N5/445; H04N5/907; H04N7/025; H04N7/03; H04N7/035; H04N7/20;** (IPC1-7): **H04N7/025; H04N5/445; H04N5/907; H04N7/03; H04N7/035; H04N7/20**

- European:

**Application number:** JP19980019833 19980130**Priority number(s):** JP19980019833 19980130**Abstract of JP 11220703 (A)**

**PROBLEM TO BE SOLVED:** To easily recognize a program content fitted for the taste of a viewer by comparing/collating service information following a television program with the viewing taste and the viewing priority of a viewer and displaying a plurality of program display screens on video data of the television program suited to viewing taste and viewing priority and service information in different display sizes, in accordance with the order of viewing priority. **SOLUTION:** A CPU 33 reads service information on respective broadcasting channels from a digital signal reproducing part 15 in accordance with the procedure of a work memory 35a, stores it in a data memory 36a and stores viewing taste data and priorities, which a viewer inputs by the interest/taste input order of the work memory 35b, in a data memory 36b. Service information and viewing taste data are compared/collated in accordance with the processing procedure of the work memory 35c. Service information suited to the taste of the viewer is extracted and is stored in a data memory 36c. Stored service information are arranged in the order high priority by varying the display sizes and they are displayed on a television 13.



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